MARKET

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Why a film market?

The Torino Short Film Market has come at a time of change in the history of the short film in our nation. After the success of the 1990s and the early years of the 21st century, the short format suffered a setback, in Italy more than in other parts of Europe, due to a diminished interest of cultural and economic operators. The fragmentation of the Italian festivals universe - at the last count there were more than 200 short film festivals - the contraction of investments on the part of major buyers, amongst which primarily television and the absence of a significant support policy have determined, over the last ten years, the marginal role of Italian short film production in Europe and worldwide. The need to meet for those who produce, distribute and purchase shorts, over and above festival venues, has been in the air for quite some time.

All you need do is go to the Marché du Film Court at Clermont-Ferrand set up by the most important festival of short films in the world, to get some idea of how much the new generations of filmmakers and more in general, audiovisual operators are at home in places like film markets. You find such places in the major European nations, but not here in Italy. And this would already be enough to justify the commitment of the Italian Short Film Center to create the Italian Short Film Market. But the TSFM does not aim to be an Italian event just for Italians, on the contrary, our objective is to go international; it couldn't be any different in 2016!

When we speak of the "shorts market", we are essentially talking about two things: the current "economic" times and the moment of "discovery". The former is articulated around buying and selling products, meetings aimed at coproduction, and developing productions; while the latter, means the proposal of unknown works and above all of untapped talent which has still to be discovered. If a short films market manages to meet these two targets, it has reached its goal. At the TSFM events will bring together distributors and buyers, proposals for production support, through European regional funding and the relative support policies will be illustrated; and finally, an event which amounts to a launch pad for feature length productions and TV series stemming from a short: Oltrecorto.

The 2016 TSFM is the zero edition. While I'm writing now, I have no idea as to how many guests will be accredited nor whether the market set up will work as planned. We are moving in an indefinable open space. It is a privilege – and at the same time a risk – of doing things for the first time. What's certain, though, is that Torino Short Film Market is opening up a construction site which – fortunately – will never be closed.

— Jacopo Chessa

Managing director of the Italian Short Film Center

The Locations

The Torino Short Film Market will largely be held in the RAI Television Production Center. To be exact, RAI is kindly hosting the TSFM in four sites.

Rai Production Center — Via Verdi 14 - 2nd floor

Video Room - Fri 18, 3PM-7PM; Sat 19 and Sun 20, 9.30AM-7PM

Six stations will be available for viewing short films loaded on the market video library. It will be open to all those accredited following registration at the reception desk.

Meeting room – Fri 18, 3PM-7PM; Sat 19 and Sun 20, 9.30AM-7PM

A private area of the TSFM, which can be used for oneto-one meetings after the pitches and presentations. An informal, private area.

The TFF Lounge – Fri 18, 3PM-7PM; Sat 19 and Sun 20, 10AM-7PM

The lounge shared with the Torino Film Festival where you can have a coffee, and meet other accredited visitors at the TSFM or guests of the TFF.

Rai Production Center — Via Verdi 16 - Ground floor

Conference Hall

Where the pitches "Distributors meet buyers" and the panel "Supporting Short Films" will be held .

Accreditation Desk — Fri 18, 3PM-6PM / Sat 19, 10AM-4PM /Sun 20, 10AM-4PM

In addition, the Torino Short Film Market will be using an area kindly offered by the Università degli Studi di Torino, Dipartimento di Studi Umanistici, Corso di Laurea in DAMS.

University of Turin — Via Verdi 41 - Ground floor

"Guido Quazza" Multimedia Laboratory.

Where the "Oltrecorto" pitch will take place.

The video library

by Massimiliano Nardulli and Enrico Vannucci

If the Torino Short Film Market was born to fill a gap in the production base and the Italian festival circuit connected to the short film – the complete absence of a place in which the film item can also be defined as goods – the video library too, aims to become a service offered to filmmakers, distributors and buyers different from those which already exist in today's festival galaxy, in Italy but not only.

When we started to design the video library we thought over what was missing in this service, which is commonly used by professionals like ourselves, each time, according to an annual cycle, we visit events we deem important for our job. So we stopped to consider what we actually felt was lacking, not as organizers but as users.

We think the major benefit of these systems is also the major weakness: the large number of films available brings with a vast selection also a sense of loss which doesn't help you find what you need, despite the quality of the research system of the video library interface. In our case we think the motto, by designer Dieter Rams "Weniger, aber besser" ("Less, but better") captures in a nutshell what we wanted to accomplish.

The video library of the Torino Short Film Market offers some hundreds of short films, selected personally during the course of the year by the curators with this event in mind. Our selection was geared towards products which could best meet the expectations of the market operators who have been invited and are present here.

The video library, in addition to being an in-house research engine through which users can carry out personalized research, provides various theme programs compiled by art directors, which last – about one hour and a half – like a quality short films festival but also seeking out products which suit other platforms and media. Lastly, our video library hosts and promotes the most up-to-date catalogues of various European and international distributors.

Oltrecorto

by Jacopo Chessa and Ludovica Fonda

Via Verdi 41 - University of Turin

"Guido Quazza" Multimedia Lab - Nov. 19 - 10AM-1PM

Moderator: Maurizio Di Rienzo (Journalist and festival consultant; board of SNGCI - Italian Association of Cinema Journalists).

Original contents are now at the core of the ecosystem of the international audio visual which is starved for innovative and surprising talent and stories.

The idea at the basis of this project is that the very versatility of the short film — which is a short story, the chance of a new narrative, in addition to a tangible expression of talent all in one — represents a virtuous opportunity for the creative world of young people to meet that of the scripted industry.

More and more feature films or TV series concepts derive from short works, and more and more young talent is being found thanks to shorts which in turn is engaged in professional cinema or television projects. Much more than a teaser, a short film, despite its brevity can convey the directing and script qualities to the viewer.

Oltrecorto is a pitch and a tutorial, which wants to be a part of this new trend leading a short film to become a feature, a TV series, a concept that can be adapted to new narrative forms.

The way it works is simple: a selection of shorts is presented together with the project to develop them into a feature or TV series. This pitch is for international professionals of the scripted cinema-TV world

(producers, distributors, scenographers), with whom the participants at the pitch can meet on a one-to-one basis after the presentation.

The end for the participants is to create production projects even through the feedback and suggestions for development coming from professionals in the business. While on the other side, professionals will have the opportunity to meet new talent which they can "follow" and engage in possible new projects. Oltrecorto would like to become a talent-scout observatory for not yet fully fledged filmmakers and an opportunity to maintain close contact with the international production world.

Vlakna (Hairs)

Hairs is a TV series that follows Detective Veli on her day-to-day job as she resolves difficult criminal cases, while trying to come to terms with the burden left by her only open case: the murder of a suspected pedophile. The traces and evidence and from this case mysteriously appear in every case she's working on.



She is also one of the creators of the Macedonian

films and writer of several scripts for feature films.

TV series Prespay and is currently working on

She is a writer/director of award-winning short





Contact

DNF Films - Macedonia www.dnf.mk gkralevski@gmail.com eleonora.veninova@gmail.com





Ferrand 2010) Subaru (Leuven 2013) and Role Play UK-based filmmaker, he has made several shorts including S*iemiany* (Berlinale 2010, Clermont

Audiovisual Fund. film The Wild Goose with the support of the Flemish (Montreal 2014) and is currently developing feature



Nothing's going to change my world (id.)

A teenager struggling with the dark side of his sexuality is torn between his burgeoning desires towards children and an opportunity for redemption.



Contact

Meraki Films – UK Blondynka Films – Belgium philip@blondynkafilms.co.uk



La Partita (The Holy Game)

La Partita takes us straight to the heart of today's Rome and Italy. The unique and deeply interconnected stories of the characters describe the vices and virtues of the society we are part of. Moments of such intensity exist only for a few instants and then vanish forever.



Born and raised in Rome, Francesco, alias Frank Jerky, moved to New York at the age of 22 to study filmmaking. In 2014, he founded Wrong Way Pictures, production company involved in the creation of music videos, commercials and narrative films. After ten years of experience, now Frank is ready to make his first feature film.

Contact

Wrong Way Pictures – New York, USA www.pictureswaywrong.com frankltrain@gmail.com



Roberto Saku Cinardi

Born in Rome, Saku has spent the most part of his

time playing his bass guitar in a punk rock band. In

2007 he start his music video career, worked with international acts. Sveral awards later he began his advertising career shooting commercials in Europe, Asia and and North America. In 2015 he went the young director award in Cannes and the ADCI award with The rarest ones, a short film about rare diseases. In 2016 he directed his second short film Yonder shot in canary islands with actor Simon Merrels. He's currently writing his first feature.

Oltrecorto



Christian

Set in the roughest suburbs of Rome, Christian is the story of a rogue, a godless pariah living on the fringe of society. He's just one of many, set apart only by a secret ache. In time that torment will reveal itself to be something more, however: a great source of power that he will be unable to control, and perhaps even fathom.

Contact

K48 – Italy www.k48.it saku@sakudirector.com



Jinací (The Differents)

Behind every fairytale there is always tragedy and redemption. The Differents is a series of six interconnected episodes that explores the myths of Central Europe through the lives of a cursed family over several generations.

Passionate reader, writer, spectator and biker



he was born on Valentine's day of 1986. He is a Master's student of screenplay writing and dramaturgy at FAMU. He has cooperated on several student short fims and on TV series screened on the small screen.

Contact

K-pictures – Czech Republic www.k-pictures.cz jakub@k.pictures.cz petr@koubek.ninja



Giovanni Altieri - RTI Mediaset Group (IT)

Director of Business Affairs Content and Product Placement of RTI Mediaset Group, he is covering throughout the whole content creation process of Mediaset Group. He is responsible of the commissioning/acquisition of drama and the negotiation of international co-development and co-production for scripted drama. He is involved in the acquisition of light entertainment and feature films, dealing with artistic and creative talents too. Also, he is a member of the Board of Fascino PGT and Blasteem. companies related to Mediaset Group, and a member of the permanent Ethical Committee of Mediafriends Onlus, noprofit company of Mediaset Group.

Contact

giovanni.altieri@mediaset.it



SVP Acquisitions and Sales of BetaFilm he is responsible for BetaFilm's production and acquisition activities in North America, Furthermore he overseas kev European markets, such as Italy. His tasks involve the creative packaging of projects, as well as the financing. Opportunities of co-productions and co-financing are currently among BetaFilm's main strategic focuses. He has been with BetaFilm since spring 2002. Prior to this, he was production executive in KirchGroup's production division, as well as within the joint venture with Italy's Mediaset -Epislon / Evision. He joined KirchGroup in 1998.

Contact

oliver.Bachert@betafilm.com



Lucia Cereda - Medusa Film (IT)

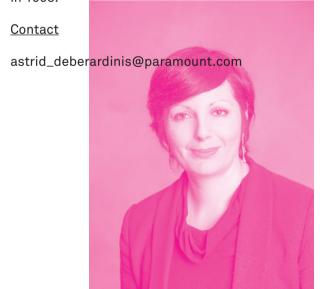
Living in Rome, she is working for 15 years in Medusa Film, one of the most important distribution and production company in Italy. She works as commissioning editor and story editor: evaluating all the Italian projects presented to Medusa Film, developing the films produced and distributed by the company and dealing with writers, directors and producers. She is a teacher in the International Screenwriting and Production Master at the Cattolica University of Milan.

Contact

lucia.cereda@medusa.it

Astrid De Berardinis - Paramount Pictures (IT)

SVP Acquisitions and Sales of BetaFilm he is responsible for BetaFilm's production and acquisition activities in North America. Furthermore he overseas key European markets, such as Italy. His tasks involve the creative packaging of projects, as well as the financing. Opportunities of coproductions and co-financing are currently among BetaFilm's main strategic focuses. He has been with BetaFilm since spring 2002. Prior to this, he was production executive in KirchGroup's production division, as well as within the joint venture with Italy's Mediaset - Epislon / Evision. He joined KirchGroup in 1998.





Philipp Kreuzer - Maze Pictures (DE)

Producer and lawyer, he has worked as lawyer for entertainment law firms in Germany and the USA, From 2001 until 2004 he was administrator at Eurimages, where he was responsible for a large number of European feature film coproductions. In 2005 he joined Bayaria Film GmbH as Head of Film- and TV financing and in 2006 also Head of Co-production and deputy managing director of Bavaria Pictures GmbH. From 2008 until 2014 he was the managing director of Bayaria's Rome-based production and distribution company Bavaria Media Italia. He then started working as a freelance producer before founding maze pictures in 2015 together with Jörg Schulze. Also, he publishes in film and copyright law and teaches production and financing at film academies in Spain, Germany, France and Israel, He is a member of the European and German film academy.

Contact

kreuzer@maze-pictures.com

Oltrecorto

Tatjana Pavlovic - Antenna Group (GR)

Currently Director or International Sales and Corpoductions at Antenna Group -Greece, she has studied communication sciences in the Italian part of Switzerland. followed by the Masters in Cinema history and then cinema and TV production at Sorbonne 1 in Paris. She worked in International Sales departments of several major French distributors such as Zodiak Right, TF1 International and Lagardere Entertainment Rights and in 2013 she joined Antenna Group in order to start their distribution activity. Besides distribution of the finished programs. she is also involved in development and coproduction of Antenna Group original drama series.



Valentina Piersanti- Cattleya (IT)

She works as a story editor for Cattleya, she principally occupies the role of developing International series. She has a bachelor in Oriental Studies from Cai Foscari University of Venezia, and a Master degree in Screenwriting and Production of Fiction and Cinema from the Catholic University of Sacro Cuore of Milan.

Contact

valentina@cattleya.it



Rita Rognoni - Pupkin (IT)

Pupkin Production was founded in 1994 by two attendants of the cinema course held by Nanni Moretti, Rita Rognoni (producer) and Gianni Zanasi (director).

Rita Rognoni currently has the role of executive producer in the IBC Movies society of

Beppe Caschetto and in 2013 founded with him Pupkin Movie, a society specialised in executive production: Rita has actively produced many movies for the cinema and TV series.

Contact

rita.rognoni@pupkin.it

Monica Zapelli - Screenwriter (IT)

She wrote many scripts for cinema and television: One Hundred Steps and Lea directed by Marco Tullio Giordana, The Demons of St. Petersburg by Giuliano Montaldo, Maria Montessori by Gianluca Tavarelli, It's never too late by Giacomo Campiotti and others. She also published two books.

Contact

monica.zapelli@libero.it





Klaus Zimmermann - Dynamic Television (DE)

Starting his career at the company KirchGruppe as producer, he joined in 2002 GMT Productions as head of international development and worked on international projects. In 2006, he co-founded Zen Productions where he developed, produced and co-produced ambitious projects. He was nominated 5 times for the 'Best Producer' award in Germany, In 2009, he become manager director and producer at Atlantique Productions, one of the first European production companies specialized in international English speaking TV series. In 2014, he co-founded Dynamic Television with offices in Los Angeles, Berlin and Paris, and continues the international production model with a focus on drama series. His latest projects include the series 100 Code, TRAPPED and Cape Town.

Contact

kzimmermann@dynamictelevision.com

Distributors meet buyers

Via Verdi, 16 - Rai Production Center

Conference Hall - Nov. 19 - 2.30PM - 4PM

Moderator: Mauro Gervasini ("FilmTV" Editor in chief, Venice Film Festival program advisor).

The idea at the basis of this pitch is to turn around a very well established model by putting the distributor at the centre of attention and not the buyer.

At "Distributors meet buyers", a shortlist of distributors will present their most recent purchases, their editorial line and future plans. Each distributor will have 10 minutes time. Then meetings can be held with potential buyers.

The pitch "Distributors meet buyers" is the result of a call. A selection of the catalogues submitted to us but not chosen for the pitch will however be found in the video library of the Torino Short Film Market.



Agência da curta metragem (PT)

Agência is the link between Portuguese production, exhibition channels and the national and international audience. Its work ensures a regular presence of the Portuguese short film in festivals and other potential exhibitors (distributors, television, internet, or any other exhibition channels), having also an important role in the international promotion of Portuguese short films as curator and organizer of special programs. At a national level, Agência's presence is seen in a various number of events and screenings in partnership with cultural organizations, film clubs or municipal cinemas, as a valid alternative to commercial venues. Since 2013, it has also been organizing in Portugal the international event Short Film Day.

Nuno Rodrigues With a hachelor

With a bachelor in Fine Arts at the Academy of Porto, he's one of the founders of Curtas Vila do Conde - International Film Festival in Portugal 1993. Since them work as artistic director at the festival. Founder and Board Member of Agencia, Portuguese Short Film Agency, established in 1999. Artistic Director and Coordinator of Activities at Solar Cinematic Art Gallery since its inception in March 2005... More recently he began his career as a producer togheter with the directors Sergei Loznitsa, Helvécio Marins JR, Felipe Bragança and Lois Patino.



DA CURTA METRAGEM

Contact

Agência - Portugal www.curtas.pt nuno@curtas.pt

Bonobostudio (HR)

Bonobostudio is a company specialized in production and distribution of award-winning animated and experimental films. It was founded in 2008 as a hub for creativity and innovation in experimental animation.



Distributors meet Buyers



Born in 1968, she's the general manager at Bonobostudio, a company focused on production, distribution and promotion of animated and experimental films which she founded in 2008. She was a jury member and a member of selection committees at several international film festivals.

Contact

Bonobostudio – Croatia bonobostudio.hr vanja@bonobostudio.hr



Distributors meet Buyers



Radiator Sales (BE)

Radiator Intellectual Property Sales heats up your films. We cover all aspects regarding festival- and social mediastrategies, marketing, festival submissions, screeners, sales, distribution, VoD-platforms... Working closely with the filmmakers and have a very personal connection with them is crucial for us. The films are carefully selected and we only represent films that we strongly believe in. We focus on short films, animation and documentary and promote and sell them worldwide.

Contact

Radiator Sales - Belgium www.radiatorsales.eu ben@radiatorsales.eu

Shortcuts (FR)

Shortcuts is a short film distribution company, founded in 2016 by 4 of the top French production companies (10:15, Année Zéro, Sacrebleu, Barney Production) and a sales agent (Stray Dog) to pool their line up and their distribution means. The company holds the rights for the newest entries of all 4 producers and is working with other selected films. case she's working on.



Louisa Taadni

After studying at SciencesPo Paris political sciences, economy and law, Louisa Taabni worked in several cultural places such as Institut FranÁais in Tokyo or HERE Theatrical Theater in New York City. She took care of the marketing and of the communication for societies such as Le Pacte and New Story. Now she is in charge of Shortcuts's line up, a society which promotes high quality shortcut movies.



Contact

Shortcuts - France louisa@shortcuts.pro



Sève Films (FR)

Sève Films is a production company founded by Luce Grosjean in 2014. Its purpose is to offer young talents the opportunity to have their films distributed. It also allows numerous films from animation schools to find an audience, thanks to a diffusion in different festivals everywhere in France and abroad. Sève films is already working in close collaboration with four different animation film schools and production companies.

Besides a degree in production management from

the prestigious Gobelins, the Animation School, Luce Grosjean, Consistent with this calling, she

founds Sève Films.



Contact

Sève Films - France www.sevefilms.com distrib.sevefilms@gmail.com

Supporting Short Films

Via Verdi, 16 - Rai Production Center

Conference Hall - Nov. 20 - 2.30PM - 4PM

Moderator: Silvia Sandrone (Project Officer, Creative Europe Desk Media – Torino)

The short format is less suited to leave its country borders in the production phase than other audiovisual forms. International co-productions of shorts are rare also because of the lack of a specific policy of European funding. Generally speaking, with the remarkable exception of France, finding funding to produce shorts is difficult. For this very reason, the Torino Short Film Market has dedicated one of the events to certain European regional and national funds specially aimed at short films or which are among the formats to be supported.

The different types of funding and the specifics they represent will be found in the panel "Supporting Short Films", thus opening up an ideally international showcase to producers who will come to the Torino Short Film Market.

Direzione Generale per il Cinema - MiBACT (IT)

Directorate General Cinema (DGC) is the Department of the Italian Ministry of Culture which manages the national film Fund. DGC supports film industry through direct aids (grant) and indirect aids (fiscal). State aids are available for all sectors of film industry: development, production, distribution, exhibition, film festivals and promotion.



Chiara Fortuna

She has been working at the Italian General Directorate for Cinema of the Italian Ministry of Culture since 2009. Her responsibilities include International Affairs and co production. She is also in charge of many funds for co-development with Europe, Latin America and Canada. She is the Italian representative of The Creative Europe Programme in Brussels. Prior to working in the film industry, Chiara worked as a communication officer for the FAO (Food and Agricultural Organization) of the United Nation in Rome.

Contact

DGC / MiBACT - Italy www.cinema.beniculturali.it chiara.fortuna@beniculturali.it



Ciclic – Livre, image, culture numérique en Centre-Val de Loire (FR)

Ciclic is a public agency founded by the Centre Val de Loire Regional Council. It promotes literature, cinema, audiovisual, and poly-cultural projects in the region. Cooperation, innovation, professional and public support are the main missions that Ciclic is developing.

Also Ciclic is involved in organizing educational activities, expanding cultural diffusion and preserving cultural heritage.

Philippe Germain

In 1991 he co-founded with Jean-Raymond Garcia the "Atelier de Production Centre Val de Loire" and the festival "Images en région de Vendome". From 1999 to 2015, he was CEO of the french "Agence du Court". Since 2015 he is managing Ciclic, cultural institution founded by the Centre Val de Loire Regional Council which is developing supports to literary and

cinematography projects.

Contact

Ciclic - France www.ciclic.fr philippe.germain@ciclic.fr



Croatian Audiovisual Centre Hrvatski audiovizualni centar

HAVC - Croatian Audiovisual Centre (HR)

The Croatian Audiovisual Centre (HAVC) is the central film funding and strategic film agency in Croatia. It provides public funding for development, production, promotion and sales of Croatian film abroad, festivals, schemes and programmes aimed at widening audience choice, supporting film education, culture and archives, as well as skills and training initiatives. The Centre also administers the Croatian tax rebate scheme for film and TV production, aimed at encouraging inward investment.

Sanja Ravlic

Sanja has worked as a script editor, producer and consultant both in Croatia and the UK. In 2007 she joined the team of the Croatian Audiovisual Centre, first as a Head of Development and then Head of Co-productions. She was Croatia's representative in "Eurimages" from 2009 till June 2016.

Contact

HAVC – Croatia www.havc.hr sanja.ravlic@havc.hr

Iracy Spottiswoode

animations picked up Gold in Chicago, First in BAF, editing and creative writing consultancies. Her theatre established a career as an award-winning writer, making talent in both languages passionate about identitying and nurturing Welsh tilm plus 3 BAFTA Cymru & 2 Celtic Film Festival awards. indies such as Fiction Factory and Red Planet. Her work includes commissions from BBC Films, S4C and numerous plays broadcast on R4 & RWales. Screen work has toured internationally and she has had director and animator, as well as professional script WORK and joined Ffilm Cymru Wales in 2010 having Tracy oversees Talent Development for the BFI NET. Iracy continues to develop her own projects and is



Ffilm Cymru Wales (UK)

Ffilm Cymru Wales supports Welsh or Wales-based writers, directors and producers with development and production funding, industry assistance and mentoring opportunities. The BFI NET, WORK is a UKwide talent development programme for new and emerging filmmakers. In Wales. BFI NET. WORK is managed by Ffilm Cymru Wales and supports Wales-based or born writers, directors & producers with short film funding via a number of strands including the Beacons Short Film Scheme (awards up to £15,000) and Horizons emerging talent fund (as part of a feature development). Other partnerships include IRIS Prize Festival support for a Welsh language LGBT film award, Bridging The Gap with the Scottish Documentary Institute and collaborations with the Welsh National Opera.

Contact

Ffilm Cymru Wales – Scotland www.ffilmcymruwales.com tracy@ffilmcymruwales.com



Italian Film Commissions

IFC-Italian Film Commissions (IT)

The Italian Film Commission Association Network (IFC) is the first point of call for all location filming enquiries across Italy, Members of the IFC Network are based in most regional and provincial areas, where they are in close contact with local authorities and the peripheral offices of national government bodies, facilitating access to the extraordinary variety of sceneries and locations that is the envy of the rest of the world. Italian Film Commissions provide comprehensive, practical services on demand, meeting the creative, organisational and logistic needs of every kind of production. Above all, the IFC Network guarantees quality and the availability of top professional skills in each and every Film Commission. A wide range of services are flexibly adapted to suit the requirements of audiovisual production. These services are provided by Film Commissions free of charge and include: logistic assistance, access to financial resources, the granting of permits, a mapping of qualified manpower and service providers and the search for locations. Some Film Commissions also manage local film funds, available in several regional areas.

Paolo Manera

of Piemonte Doc Film Fund, the first regional fund for documentaries in Italy. Since website to support web projects, short films and documentaries and is in charge Since 2007 he has been project manager of the Film Commission Torino Piemonte contributing as author and consultant to radio and TV programs for RaiRadio2 and Torino Film Festival) where from 1999 to 2003 he was program assistant and worked since 1989 with major Torino film bodies: Museo Nazionale del Cinema Born in Torino in 1967 and holds a degree in Arts, film critic and organizer, he has independent cinema, on relations between cinema and music, on cinema history in in charge of the Concorso Internazionale Cortometraggi. Since 2000 he has been Torino Piemonte Internet Exchange as a consultant in the cinema/audiovisual area festival retrospectives and events in Italy and abroad. In 2006 he worked for Top-IX Torino and Piedmont. In 2004 and 2005 he was the curator of special programs and RaiSat, Tele+ , La7, Rai3 , with special interest in national and international

Contact

2015 he is managing director of the Film Commission Torino Piemonte.

Italian Film Commiss<mark>ions – Italy</mark> www.italianfilmcom<mark>missions.it</mark> info@italianfilmcom<mark>missions.it</mark>



MAIA is a training and coaching programme specifically designed for emerging international producers. It aims at giving them the tools and instruments to improve and widen their daily working praxis. As a result they will be able to assert their ground as producers, master their work load, speed up their process of decision making, team up with the right partners and wire themselves to the changing audiovisual market as active players while affirming their own full potentialities.

The programme is closely concerned with the professional development of each individual participant. The three workshops are an intense learning and exchange process where the producers are active protagonists sitting at the same table with the international professional trainers and tutors. Plenary sessions, group work, case studies and opportunities for individual consultancies are articulated in such a way that participants bring their own contribution while taking advantage of the experience of peers and experts.

The producers' participation to the programme begins with the application, goes on between workshops and does not end after its completion: the alumni enter the MAIA community of participants and tutors and will be entitled to benefit of its meetings at major International Film Festivals, Master training and dedicated activities.

A new partnership with the Torino Short Film Market has been established in order to encourage the network between MAIA alumni and the professionals already confirmed.

A delegation of 6 MAIA producers, chosen for their interest and active work at international level in the shorts AV industry, will be in Turin and will actively take part to the market. They will have the possibility to develop their projects through meeting with professionals, panels and networking activities.

Jenni Koski

Jenni Koski (b. 1978 in Hamina, Finland) is a freelance filmmaker with a production services company Föhn Productions. Jenni is a new generation creative producer whose latest short films have been international coproductions Äiti/Mother (d. Otto Kylmälä, Finland-Croatia, 2015) and The Beast (d. Daina O. Pusic, Croatia-Finland, 2015). Jenni is currently showrunning a webseries about complicated women and creating her first interactive documentary about modern-day migrants. In addition, Jenni works as a translator.

Contact: jennikoski@gmail.com

Zvonimir Munivrana

Zvonimir Munivrana, with a degree in Psychology, studied performing arts in Los Angeles. After return to Croatia he focused on writing and producing. His recent work include feature film *Children of the Fall*, and TV series *U stanici*. In 2016 he wrote, directed and produced short film *Million*.

Contact: zvonimir@corvusfilm.hr

Andamion Murataj

Born and raised in Albania, Andamion Murataj, for past for past 15 years Andamion Murataj has been working as a filmmaker between Albania and United States. In 2011 Andamion Murataj received The Silver Bear for the Best Screenplay at the Berlinale 2011 for *The Forgiveness of Blood* shared with Joshua Marston. In 2009 Andamion founded Lissus Media that coproduced and independently released the film in Albania achieving the record admission.

Contact: LissusMedia@gmail.com

Maja Workshops @TSFM

Mirona Radu

Mirona Radu was born in 1986 in Bucharest, Romania. She has a Master Degree in Film Production (2014-2016), a Bachelor Degree in Film Directing (2005-2009) and an Associate Degree in Art of Photography (2008-2010). She participated in film programmes such as Looking China (2015), IDFA Academy (2012), Maia Workshops (2012), Aristoteles Workshop (2011).

Contact: creatrixfama@gmail.com

Joanna Rybus

Joanna worked for several companies: Opus Film, Akson Studio, Lava Films. 2 years she set up her own company Ryba Movie. She produced short film *Endurance* by G. Debowski and she is currently working on: *Suicides'* Festival by G. Krawiec (25.000 Euro in place) and *The End of Nudity Zone* by R. Wojaczek (3rd draft).

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Antonio Tozzi

He produced Rome, Naples, Venice... in a Rossini crescendo, doc by Lina Job Wertmüller; line producer for the South-Korean feature Twenty Again by Park Heungh-sik; produces web and tv spots for Mosaicoon. In 2016 he partecipated in MAIA Workshops - for emerging European Producers. In devel.: Mr. Zhang, TFD tv series, Birth doc, Abbe's Number, Mother short.

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Agustí Argelich - TV3 Televisió De Catalunya (ES)



He works as director, producer and festival programmer. He is the producer of the TV program "Cinema 3", the director of "Curt Circuit 33", Filmets Badalona Film Festival and BCN Sports Film. He took part in many film festivals such as Clermont-Ferrand, Festival de Cannes, Roanne Animation, Regard in Canada, Venezia Circuito Off. Currently he is the Subtravelling festival programmer, collaborator of the SMIFF

Festival in South Korea, member of the Accademia del Cinema Català and the president of the Catalunya Film Festival.

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Ruth Cantarero de la Barrera - TVE Televisióne Espanola (ES)



She is program advisor and buyer of overseas short films for France Télévisions since May 2011. Short films are broadcasted on France 3 each Monday around midnight. Aurélie works in France Télévisions since 2007 where previously she worked in the Documentaries Department of France 5.

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Aurélie Chesné - France Télévisions (FR)



She is program advisor and buyer of overseas short films for France Télévisions since May 2011. Short films are broadcasted on France 3 each Monday around midnight. Aurélie works in France Télévisions since 2007 where previously she worked in the Documentaries Department of France 5.

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Orsola A. Clausi - NBC Uinversal (IT)



She is Head of Programming at NBC Universal Global Networks Italia. She is responsible for planning and content windowing for the Studio Universal Network. Her management of the channel's short and long-term content schedule includes curating the acquisition of short movies which are featured in the primetime original magazine called A Noi Piace Corto.

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Catherine Colas - ZDF/ARTE (DE)

Catherine Colas studied literature and dramatics in Paris. Additionally to her studies she was educated as an actress



and leaded a theatre group. She started to work for ARTE in 1995. From 2001 till 2006 she worked as cultural attaché in Germany. Since 2007 she is editor for short films for ZDF/ARTE.

Contact colas.c@zdf.de

Georgetta Curavale - Studio Canal (FR)



Georgetta started working at CANAL+ in French films pre-buys, then spent 5 years as a Foreign Fiction acquisitions manager, before joining Studiocanal in 2013 as an Acquisitions and Production manager. Georgetta focuses on acquisitions of Foreign films for France, international remakes of Studiocanal titles and European productions.

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Jeanne-Victoire David - VODD (FR)



Jeanne-Victoire used to work in several cinema festival organization and programmation in France as well as in the short film distribution field. Vodd's goal is to make movies legally accessible online and wherever users need to find them, every genre and format are considerated.

Contact jeanne@vodd.co

Pascale Faure - Canal + (FR)



One of the leading specialists of short films in France, Pascale Faure has been working for 20 years in the field of cinema and artistic creation. From 1991 to 1999 Pascale was a co-artistic director for "L'oeil du cyclone", a magazine of creative television. She was co-screenwriter of Filles perdues cheveux gras, a feature film directed by Claude Duty. Since 2001 she is in charge of the department of Short Programs and

Creations at Canal+. With about a hundred of short films and one thematic original collection broadcast every year, it is one of the most dynamic actors in the cinema arena. Pascale is also a producer for "L'oeil de Links", webzine about the creative activity on the net and of "Top of the shorts", the weekly magazine of short film on Canal +.

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Alicja Gancarz - Canal+ Cyfrowy (PL)



Alicja Gancarz is a movie channels programming manager at nc+, a digital platform that produces premium and basic TV channels, as well as VOD services. With a company from 8 years, responsible for selection and scheduling of movies, series and shorts for Canal+ and Cine+ in Poland.

Contact a.gancarz@ncplus.pl

João Garçao Borges - Shortsplanet (PT)



Cinema and TV programmer, director, producer, screenwriter, editor and film critic. Graduated by the Film School of the National Conservatory of Lisbon. Since 1976 works regularly, both in cinema and TV. In 1979 joined RTP (Rádio e Televisão de Portugal) where he developed several fiction and documentary projects. In 1996, he introduced for the first time in the Portuguese TV: "Shortsplanet", a special

weekly format for short films selected from all over the world.

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Marie-Hélène Girod - ARTE France (FR)



For the past five years, Marie-Hélène has been commissioning editor for Arte Creative, a platform dedicated to digital creation: street art, net art, graphic design, geek & pop contents... In 2004 she produced a 26' daily show on trends and innovations in design, food, architecture and fashion. In 1992, she was part of the launching team of "Arte" as business manager of the thematic evening's department. In 2003, she was

documentary expert for MEDEA sessions. In 1995, she trained at EAVE sessions.

Contact mh-girod@artefrance.fr

Federica Lo Jacono - Rai Cinema (IT)



Federica Lo Jacono is the manager of Rai Cinema Channel, Responsible International Marketing and Buyer for digital content. Head of business development and placement of the Rai Cinema web channel brand she's contributing to promotional and partnership activities.

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Sébastien Morizot – VODD (FR)



Sébastien used to work as an editor, director and producer. He's fascinated by the online distribution. For him, new business models must be found for all contents. That's what he created with Jeanne-Victoire David Vodd.

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Silvia Müller – Pantaflix (DE)



Silvia Mueller has recently joined the VoD platform Pantaflix as an Acquisitions Coordinator and focuses on expatriate audiences and niche films,. She has a background in both film production and film festivals and worked for the Berlin International Film Festival (Berlinale) and the Stockholm International Film Festival.

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William Page – Filmdoo (UK)



Entrepreneur, innovator, writer, public speaker, tech lover, entertainment specialist and "escaped" lawyer who has co-founded FilmDoo, an international and independent film platform helping people to discover films worth seeing from around the world.

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Paola Ruggeri - RTI (IT)

Born in Milan, she gradueted in German and English Literature



as well as in Mass Media Communication. She has been working for 16 years as International Tv Marketing and Programming Analyst at RTI, MEDIASET GROUP, the first commercial network in Italy, where she is currently in charge of Short Films Selection for the pay tv channels of the Group. She teaches at the Catholic University in Milan (Writing and Producing for Tv and Cinema) and she has published works on fiction, international tv markets and short films.

Contact paola.ruggeri@mediaset.it

Vincenzo Scuccimarra - NBC Universal (IT)



Since the 90s he has been working in the field of cinema as journalist, writer, and consultant. Vincenzo Scuccimarra has collaborated with several TV channels such as Studio Universal – here he selects short movies to be programmed – Fox and Sky Cinema. Currently he is the artistic director of the Cortinametraggio Festival.

Lewis Taylor - MUBI (UK)



Lewis Taylor is the Acquisitions & Programming Coordinator for MUBI, the curated online streaming service. Lewis works on the Content Team buying awardwinning independent, art-house and cult films from the world's leading festivals and film markets for both digital and theatrical distribution.

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Sari Volanen - YLE Finnish Broadcasting Co (FI)

Sari Volanen is a commissioning editor at YLE Finnish Broadcasting Company. She works at the co-production



department producing short films and documentaries mainly with Finnish independent film makers and producers. She is in charge of the strand called "New Cinema" on YLE/Teema which shows quirkly and cinematic films regardless of lenght and genre.

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